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GLOBAL VISION

New worldwide patented IVP oral Healthcare Product on the US and European Markets:

(WO 2004/028536 A1; WO 94/19325; WO 95/12581; WO 2004/064866 A1)



Can-C Plus 60 caps	Item Code: 0629
<p>Can-C Plus helps to enhance free radical protection and reduce the oxidative environment inside the eye. In addition, Can-C Plus helps prevent the carnosine in the eye-drops from being broken down; this action increases both the potency of the eye-drops and the length of time that the eye-drops remain active in the eye.</p> <p><u>60 Caps</u></p>	

Innovative Vision Products Inc. is a Pharmaceutical and Nanotechnology

Development Company with a focus on innovative chemical entities, drug delivery systems, and unique medical devices to target specific biomedical applications. Over the last decade IVP has developed a track record in developing these technologies to effectively address the unmet needs of specific diseased populations.



Can-C Plus™ the NEW ultimate oral supplement for eye protection

For quite a while we have been looking for the right oral formula to be used along with Can-C eye-drops. The problem has been that a number of popular eye supplement contain lutein and astaxanthin and they compete with the receptors in the eye with the n-acetylcarnosine. Whilst this is not “dangerous” it can mean that the efficacy of the eye-drops is reduced. This is problematic because the “star” of the show is the n-acetylcarnosine and the first priority is to deliver this effectively.

So we are now delighted that a unique, new and patented formula has been developed by IVP, (the inventors of Can-C). The new formula is called Can-C Plus and its synergistic combination of ingredients provides an environment for Can-C eye drops to be even more beneficial.

Can-C Plus helps to enhance free radical protection and reduce the oxidative environment inside the eye. In addition, Can-C Plus helps prevent the carnosine in the eye-drops from being broken down; this action increases both the potency of the eye-drops and the length of time that the eye-drops remain active in the eye.

We recommend Can-C Plus for those who:

- (a) Want the maximum benefit from day one and thus take 1 capsule of Can-C Plus two or three times daily along with the Can-C eye-drops.
- (b) Those who have very dense cataract and severely diminished vision to start with should combine the capsules with the eye-drops from day one. This will give the best environment for the eye-drops and thus to give the best results they can achieve within 5 to 6 months.
- (c) Or those who are budget conscious can extend the efficiency of the eye-drops by adding the capsules to the regime after 5-months of applying the eye-drops by themselves first.

Cataract Patients Benefit From Improved Vision Care with N-acetylcarnosine Lubricant Eye Drops and Nutritional Supplement Containing Amino Acid Compounds with Synergistic Activity

Synergism of histidyl dipeptides and amino acids as antioxidants in ophthalmic treatments

Since there is a range of the histidyl dipeptides within mammalian tissues we have investigated possible synergism between them in respect of antioxidant activity in ophthalmic treatments. The efficacy of N-acetylcarnosine eye drops in the therapeutic treatment of ripe cataracts, reduction in visual acuity and in addition, the management of 'halo' effects and vitreous lesions (including floaters) may also be contributed by non-enzymatic antioxidants such as reduced glutathione.

In a separate pilot study the treatment of a ripe human age-related cataract during 5 months with patented N-acetylcarnosine lubricant eye drops (twice daily instillations) was combined with the worldwide patented by Dr. Babizhayev/IVP and the allied Groups unique Oral Healthcare supplement formulation Can-C Plus applied with an oral therapeutic regimen (treated with a daily per oral dose of three capsules)

Manipulation with chemical chaperones N-acetylcarnosine, carnosine, D-pantethine or regulated/inducible molecular chaperone protein function (such as alpha-crystallin chaperone activity in the lens) might offer potential novel therapies for reversal of (ripe) cataracts, retinal degeneration and ocular complications of diabetes. The Can-C Plus oral product combined

with daily administration of 1% n-acetylcarnosine lubricant eye drops significantly decreases the parameters of intraocular pressure and improves visual functions in primary open-angle glaucoma (POAG) patients.

L-Histidine ingredient is acting synergistically with other natural imidazole-containing Peptidomimetics (N-acetylcarnosine, L-carnosine) as antioxidant. Since there is a range of these imidazole dipeptides/peptidomimetics within mammalian tissue(s) we have investigated possible synergism between them in respect of antioxidant activity. Our results show that combining imidazole-containing compounds at near physiological concentrations results in synergistic antioxidant activity.

The oral consumption of N-acetylcysteine ingredient boosts the reduced glutathione level in the human crystalline lens. As indicated in the Figure, ripe age-related cataract is significantly reversed within 5 months of combined treatment. The clinical and experimental data demonstrate the effectiveness and safety of a combined treatment modality.

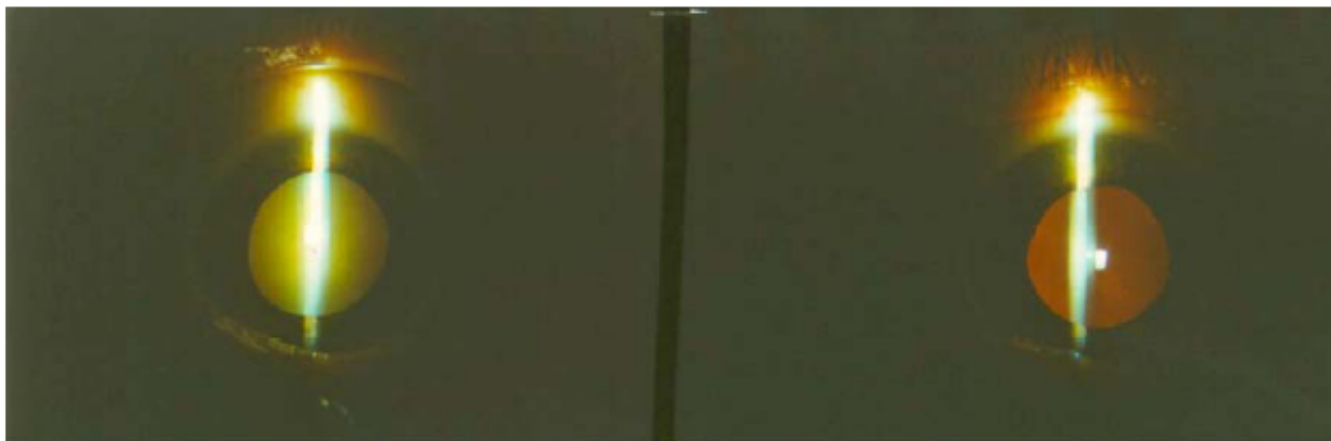


Figure . In a separate pilot study the treatment of a ripe human age-related cataract during 5 months with patented N-acetylcarnosine lubricant eye drops (twice daily instillations) was combined with the worldwide patented by Dr. Babizhayev/IVP and the allied Groups unique Oral Healthcare supplement formulation Can-C Plus applied with an oral therapeutic regimen (treated with a daily per oral dose of two capsules) (WO 2004/028536 A1; WO 94/19325; WO 95/12581; WO 2004/064866 A1). Left image: pronounced opacities in the lens layers prior cataract treatment; Right image: An appearance of the rose reflex visible through the lens which became significantly more transparent after 5 months of combined treatment of cataract with the N-acetylcarnosine eye drop combined with oral supplement Can-C Plus.

Please, contact IVP directly for the promotional issues of Can-C Plus at the territories of interest.

Cordially,

Dr. Mark A. Babizhayev, Executive Director

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